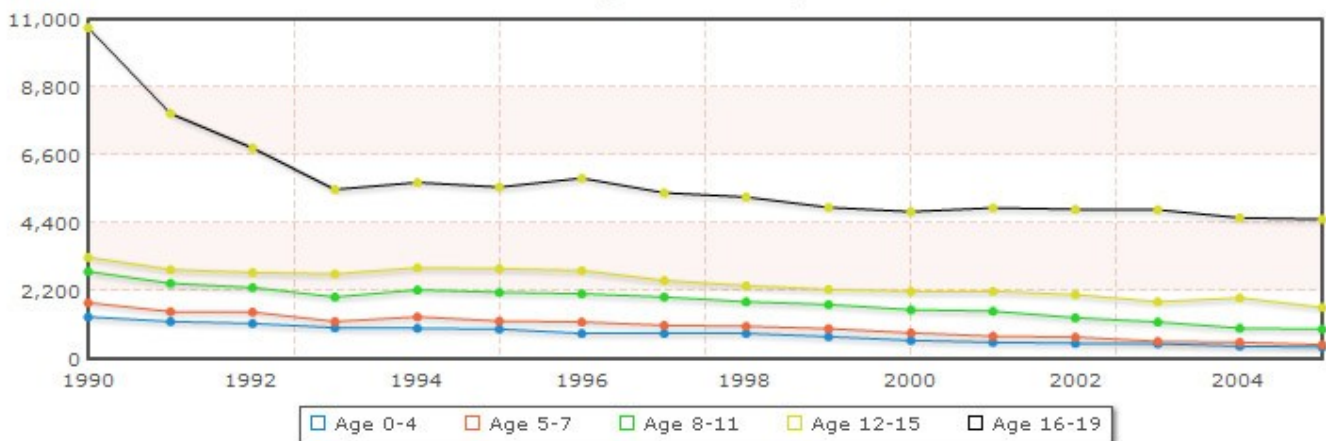


Children and road safety: a guide for parents

What are the facts?

- The number of children aged up to 19 years who are killed or seriously injured each year on Britain's roads has halved since 1990. Nevertheless, the road toll remains high: around 550 young people will lose their lives this year. About 400 of them will be in the most vulnerable 16 to 19-year age group, where casualties have hardly reduced since 1994.

**CHILDREN KILLED OR SERIOUSLY INJURED
(1990 to 2005)**



- Five times as many children aged 5 to 14 die in a road accident than are killed by criminal assault.
- 10 per cent of the deaths of 5 to 9-year-old boys are in road crashes; 34 per cent of the deaths of 15 to 19-year-olds are on the roads, mostly in cars.

What can parents do?

- Take control: be responsible for your children's safety, from their birth to when they become young adults.
- Teach by example: act responsibly when you drive, walk or cycle and your children will learn from your behaviour.
- Be effective: know where, when and why your children are most at risk.
- Want more information? Click on the relevant age group of your children

0-4	5-7	8-11	12-15	16-19
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